



Education and Program Execution



Jessica Rodriguez

Digital Learning Program Specialist

P: (801) 486-0600

E: JessicaRodriguez@NACVA.com

Jessica Rodriguez joined the NACVA® and the CTI™ as Digital Learning Program Specialist in October 2021. Prior to NACVA, she performed marketing functions for law firms. She has experience in graphic design, website and social media management, writing blogs and press releases, and event planning. Jessica's experience in event planning, particularly overseeing monthly seminars, will be helpful as she joins our Education team.

Outside of work, she enjoys cooking, baking, and performing martial arts, such as Muay Thai and boxing. She religiously watches The Great British Baking Show on Netflix and would love to compete on that program one day. Jessica was married to her husband, Gonzalo, a 1½ year ago and became an instant mom to his 13-year-old son, Isaiah. Together, they love going to the movies and eating buckets of popcorn, among other things.



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1218 East 7800 State | Suite 302 | Sandy, UT USA 84094 | (801) 486-0600 | Fax (801) 486-7500

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