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The Value Examiner®

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The What, Why, Who, and How of Occupational Fraud: Bad Bushels (Part III of III)

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By Eric J. Barr

Part I of this three-part series on occupational fraud began by answering these questions: What is fraud? What are the primary categories of fraud? Why commit fraud? Who commits fraud? How are frauds concealed? Part II examined several actual cases involving fraudsters who acted alone, all of which were made possible by an employer's failure to maintain or comply with an effective system of internal controls. In Part III, the author discusses several actual cases involving fraudsters who colluded together.



Total Beta: A View from Outside

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By Dietmar Ernst
and Werner Gleißner

For an observer from outside the U.S., the debate over total beta (TB) is quite extraordinary. Although the valuation of private companies is also discussed elsewhere, there is no “battle of the beta” in comparable terms. The purpose of this article is to summarize the discussion of TB in the U.S. and to examine its various arguments in light of the recent professional and academic literature on TB in the German-speaking countries.

We aim to show how, by incorporating semi-investment theory valuation concepts and their replication methods, the TB approach can be integrated in such a way that it serves as a possible approach for capturing different degrees of diversification of business owners.

COLUMNS & DEPARTMENTS

Academic Review

Academic Research Briefs

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By Peter L. Lohrey, PhD, CVA, CDBV

This column provides readers with summaries of contemporary research in valuation and forensic accounting. In this issue, the author reviews “Blockchain Forensics and Crypto-Related Cybercrimes,” a 117-page paper the authors describe as a “handbook” on illegal activities associated with cryptocurrencies. They explain how blockchain forensic techniques can be used to investigate and limit cybercrimes, such as money laundering and ransomware attacks.



Legal Insights

Courtside View: Valuation and Financial Forensics Perspectives from the Bench

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By Michael J. Molder, JD, CPA, CFE, CVA, MAFF

Courtside View highlights recent decisions by federal and state courts addressing significant valuation, financial forensics, and expert witnessing issues. In this issue, the author reviews two federal cases involving litigation between employers and employees who left to work for a competitor: *Sirius Federal, LLC v. Jelen* (U.S. District Court, D. Md.) and *Genesys Cloud Services, Inc. v. Strahan* (U.S. District Court, S.D. Ind.)



Small Business Focus

Size Matters: Valuation of Small and Micro Businesses

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By Gregory R. Caruso, JD, CPA, CVA, ABV



This column focuses on valuation issues unique to small or “micro” businesses. These businesses often have less financial and management information available, much of which may be deficient by GAAP or other

standards. Therefore, valuers must do more qualitative review and apply greater professional judgment. In this issue, the author discusses “Market Method for Valuing Small Businesses—Selecting the Multiplier.”



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SUBMISSION STANDARDS

The Value Examiner is devoted to current, articulate, concise, and practical articles on business valuation, litigation consulting, fraud deterrence, matrimonial litigation support, mergers and acquisitions, practice management, exit planning, and building enterprise value. Articles submitted for publication should range from 1,500 to 6,000 words.

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