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FOR IMMEDIATE RELEASE

NACVA BOLSTERS BV MEMBER BENEFITS

Demonstrating its commitment to provide "every ounce of support" for business valuation pros, Association unleashes smorgasbord of services, deep discounts

SALT LAKE CITY– April 8, 2009 – The National Association of Certified Valuation Analysts (NACVA), the organization that establishes, builds, protects, and defends business value, today announced a suite of new, enhanced, and discounted member benefits, highlighting the Association's commitment to offer the best in education, training, and practice development services to business valuation professionals.

"NACVA has always been distinguished by its commitment to offer members the best value in business valuation, financial forensics, and M&A practice development," said Parnell Black, MBA, CPA, CVA, Chief Executive Officer and Co-Founder of the Association. "Every year we build that value by developing programs and alliances that build on our corporate vision and are responsive to member feedback." And every year, he added, NACVA tries to ensure members are kept aware of our work through the sort of offers announced today.

The last year was an especially remarkable one for the Association. Among the highlights:

- **IBA Partnership:** NACVA has partnered with the Institute of Business Appraisers (IBA) in the areas of education and shared resources.
- **NCCA (NOCA) Accreditation:** NACVA's Certified Valuation Analyst (CVA) and Accredited Valuation Analyst (AVA) were accredited by the National Commission for Certifying Agencies (NCCA). NACVA now offers the *only* NCCA-certified accreditations in business valuation.
- **QuickRead Launch:** NACVA established a new monthly electronic publication, *QuickRead*, that provides timely and relevant information to business valuation professionals; it succinctly offers

everything from book reviews, valuation tips, and industry news, to updates on state and federal case law precedents and information about new electronic databases and continuing professional education.

As CPAs begin to wrap up tax season and begin a new year in earnest, NACVA today unveiled a set of 17 member benefits, which can be read in full in the "CEO's Message" at www.nacva.com. Some of these offers are entirely new; others are updates to existing Association material, or discounts on current product and service offerings. "It has always been our ultimate mission to provide every ounce of support we could to help our members secure a successful future," said Black. "And in these dire economic times, we are determined to reach out even further than we have in the past."

NACVA is the only professional organization that offers two widely recognized business valuation credentials, the Certified Valuation Analyst (CVA) and Accredited Valuation Analyst (AVA). The Valuation Credentialing Board has direct decision-making responsibility over the CVA and AVA certification criteria including: test development, testing, scoring and grading procedures, eligibility and experience requirements, CPE reporting, CPE requirements, and recertification. The board does not have the authority to create a new credential, but does review the administrative procedures at NACVA headquarters (HQ) over the testing and recertification processes.

Board memberships are voluntary, and each board member commits to spend at least 40 hours on Association matters per year, attend NACVA's Annual Consultant's Conference, and participate in Board conference calls (generally one to three per quarter).

Through the Consultants Training Institute, NACVA has trained more than 17,000 CPAs, IRS officials, and other financial professionals in one of more than 80 courses the Association offers. To learn more about other benefits of NACVA membership, visit www.nacva.com or call (800) 677-2009. ■

About NACVA:

The National Association of Certified Valuation Analysts is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and

exit strategies.. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and customized databases to enhance the professional capabilities and capacities of its members. NACVA offers the Certified Valuation Analyst (CVA), the Accredited Valuation Analyst (AVA), and Certified Forensic Financial Analyst (CFFA) designations. Headquartered in Salt Lake City, it has trained more than 17,000 financial professionals to date. Visit www.nacva.com.

Editors: NACVA Subject Matter Experts

NACVA has subject matter experts available for comment on business valuation, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property, exit strategies, and more.

NACVA also harbors a stable of great writers that qualified publications can tap to contribute articles explaining “best practices” or “top tips” on a wide range of subjects. For more info, call Dave @ (512) 257-1605, or write daved1@nacva.com.