

NACVA CEO PARNELL BLACK AGAIN CITED AMONG ACCOUNTING PROFESSION'S "MOST INFLUENTIAL"

***Accounting Today*, for 10th Straight Year, Honors NACVA Founder, Educator, and Industry Leader Among its "Top 100 Most Influential"; Cites Leadership of 7000+, Vision, Association Growth**

The National Association for Certified Valuation Analysts (NACVA), Founded in Salt Lake in 1991, Once Supported CPAs Focused on Business Valuation; Today Educates, Accredits in [80+ Courses](#) Covering Hottest Industry Niches: Financial Forensics, M&A, Business Fraud, Litigation Preparedness, Much More

SALT LAKE CITY – September 20, 2009 – [Accounting Today](#), the business magazine for the tax and accounting community, recognized Parnell Black, CEO of the National Association of Certified Valuation Analysts (NACVA), headquartered in Salt Lake City, Utah, as one of the "Top 100 Most Influential People." This is the 10th consecutive year *Accounting Today* has recognized Black in its survey. The current issue notes:

"Black's 7,200-member NACVA has muscled its way to the front of some of the profession's fastest-growing practice niches such as forensics and fraud prevention, business valuation and litigation support. This year the 18-year-old organization debuted a proprietary software-based civil and criminal forensic accounting methodology."

"The "Top 100 Most Influential" list has forged a reputation as an unofficial scorecard of the profession's powerbrokers, Bill Carlino, *Accounting Today's* Editor-in-Chief, wrote. The 2009 List is "one of the most anticipated features" on the magazine's calendar each year, Carlino soberly writes, adding that, this year, "it would be difficult to fathom a lengthier list of potentially game-changing legislation" than the accounting industry faces today.



Parnell Black, NACVA CEO

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As NACVA CEO, Mr. Black manages a staff of 30 employees from its headquarters in Salt Lake City, Utah, remains a consultant and visionary to the valuation community, publishes *The Value Examiner*[®], and is an advisor to the Board of the International Association of Consultants, Valuators and Analysts (IACVA).

The Association was named one of the elite Inc. 500 Fastest Growing Private Companies in America in 1998 and earned the Utah 100 Fastest Growing Companies in Utah four years in a row: 1997–2000. Mr. Black has been the recipient of the prestigious "Top 100 of Accounting Today's Most Influential People in the Accounting Profession" award for the past ten years in a row: 2000–2009.

Mr. Black is responsible for developing NACVA accreditations in business valuation and financial forensics. NACVA's two business valuation credentials, the Certified Valuation Analyst (CVA) and Accredited Valuation Analyst (AVA), are the only business valuation designations accredited by the National Commission for Certifying Agencies (NCCA).

Through its affiliated organizations, the Financial Forensics Institute (FFI) and the Middle Market Investment Banking Association (MMIBA), NACVA also sponsors the Certified Forensic Financial Analyst (CFFA) and the Certified Mergers and Acquisition Professionals (CMAP) designations. Through *The Consultants' Training Institute*, NACVA has developed over 80 distinct courses which include business valuation theory and practice, financial litigation consulting, forensic accounting, valuing intangible assets/intellectual property, matrimonial litigation support, economic damages, fraud deterrence and detection, and more related areas of consulting.

Black co-authored NACVA's Standards of Professional Practice and served as primary consultant in the development of "Valuation Master[®]," a comprehensive business valuation and financial analysis software system now known as Business Valuation Manager™ Pro.

About NACVA:

The National Association of Certified Valuation Analysts (NACVA) is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and exit strategies. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and customized databases to enhance the professional capabilities and capacities of its members. Headquartered in Salt Lake City, UT, it has trained more than 17,000 financial professionals. Visit www.nacva.com

Media:

Mr. Black is available for comment on industry-wide accounting issues as much as his schedule allows; if you're interested in setting up an interview, please contact Dave Dix at (512) 257-1605, or write daved1@nacva.com

Subject Matter Experts

EDITORS: NACVA has subject matter experts available for comment on business valuation, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property, exit strategies, and more. NACVA also harbors a stable of great writers that qualified publications can tap to contribute articles explaining "best practices" or "top tips" on a wide range of subjects.