

## **NACVA CEO PARNELL BLACK AGAIN CITED “MOST INFLUENTIAL”**

### **Accounting Today’s “Top 100 Most Influential People” Includes Black for Ninth Year; Cites Work Founding, Growing 6,500+ Group with Business Valuation Focus**

SALT LAKE CITY – September 29, 2008 – *Accounting Today*, the business magazine for the tax and accounting community, recognized Parnell Black, CEO of the National Association of Certified Valuation Analysts (NACVA), headquartered in Salt Lake City, Utah, as one of the "Top 100 Most Influential People." This is the ninth consecutive year *Accounting Today* has recognized Black in its survey.

Mr. Black co-founded NACVA in 1991 and has grown the association to over 6,500 members in 17 years. Today, NACVA is widely considered the thought leader and education expert for financial professionals focused on privately held business valuation and financial forensics.

The “Top 100 Most Influential” list has “forged a reputation as an unofficial scorecard of the profession’s powerbrokers,” writes Bill Carlino, *Accounting Today*’s Editor-in-Chief, introducing the list.

While some members—Carlino mentions specifically the chairmen of the Securities and Exchange Commission and the Public Company Accounting Oversight Board—will inevitably appear in the *Accounting Today* list simply by virtue of their power, others yield their formidable influence on the industry “far outside the spotlight of media scrutiny,” and include “accounting educators who tirelessly prepare the next generation of CPAs” as well as innovators “leading by example in a number of critical areas.”

Mr. Black is responsible for developing NACVA accreditations in business valuation and financial forensics. NACVA’s two business valuation credentials, the Certified Valuation Analyst (CVA) and Accredited Valuation Analyst (AVA), are the only business valuation designations accredited by the National Commission for Certifying Agencies (NCCA). Through its affiliated organizations, the Financial Forensics Institute (FFI) and the Association of Certified Merger and Acquisition Professional (ACMAP), NACVA also sponsors the Certified Forensic Financial Analyst (CFFA) and the Certified Mergers and Acquisition Professionals (ACMAP) designations.

NACVA employs 35 people and has developed over 80 distinct courses which include business valuation theory and practice, financial litigation consulting, forensic accounting, valuing intangible assets/intellectual property, matrimonial litigation support, economic damages, fraud deterrence and detection, and more related areas of consulting.

Besides serving as NACVA CEO, Black also serves as an advisor and founder of NACVA’s subsidiary known as the International Association of Consultants, Valuators

and Analysts (IACVA) and is responsible for establishing an IACVA presence in South Korea, Germany, China, Taiwan, Lebanon, and Ghana.

Black co-authored NACVA's Standards of Professional Practice and served as primary consultant in the development of "Valuation Master<sup>®</sup>," a comprehensive business valuation and financial analysis software system now known as Business Valuation Manager<sup>™</sup> Pro.

**About NACVA:**

The National Association of Certified Valuation Analysts (NACVA) is a global, professional association that delivers training from the nation's leading experts in consulting fields such as business valuation, financial litigation forensics, forensic accounting, business fraud, mergers and acquisitions, business and intellectual property damages, fair value, healthcare consulting, and exit strategies. Along with its training and certification programs, NACVA offers a range of support services, reference materials, software, and customized databases to enhance the professional capabilities and capacities of its members. Headquartered in Salt Lake City, UT, it has trained more than 17,000 financial professionals. Visit [www.nacva.com](http://www.nacva.com)