

NACVA Launches Healthcare Practice Group

CPAs, Financial Professionals, Legal Experts, Government Employees,
and Others Join to Build Business, Share Expertise, and Master New Subject Areas

SALT LAKE CITY – July 21, 2008 – The National Association of Certified Valuation Analysts (NACVA), the organization that establishes, builds, protects, and defends business value, today announced the creation of a Healthcare Practice Group (HPG).

“Healthcare, which today involves 15 percent of the U.S. economy, is a critical and growing area for professional valuers,” said Parnell Black, NACVA CEO. “CPAs, financial professionals, legal experts, government facilitators, and many other NACVA members have expressed strong interest in additional training, expert advice, and leadership in this field.”

Participation in HPG is open to all NACVA members who are involved in (or want to become involved in) healthcare-related valuation services and consulting such as long term care, acute care, divorce, hospital relationships, physician organizations, practice groups, and compliance matters.

HPG will initially host a healthcare listserv community on the NACVA website which will enable participants to post healthcare-related questions on valuation and consulting. Active members and facilitators will include noted NACVA healthcare experts, including Greg Reardon, Mark Ashlock, David Fein, Bob Cimasi, and Mark Shirley, among others.

HPG will also issue a semiannual electronic healthcare newsletter and sponsor a forum in which members set can up blogs, social media, and other user-generated content that allows members to interact with their colleagues on topics of common concern. Members will also receive conference discounts for healthcare workshops at NACVA’s Consultants’ Training Institute, priority seating on NACVA’s Healthcare Advisory Board, and other benefits.

For more information, contact Gregory Reardon: GTR@thereardongroup.com.

About the National Association of Certified Valuation Analysts

The National Association of Certified Valuation Analysts (NACVA), founded in 1991, is a global professional association that supports business valuation, forensic accounting, business fraud deterrence, detection and investigation, M&A, and a variety of other disciplines within the CPA, professional business advisory, and corporate finance communities. Along with its training and certification programs, NACVA offers research support, marketing tools, software, journals, reference materials, and proprietary databases to enhance the professional capabilities and capacities of its members. Headquartered in Salt Lake City, UT, NACVA has trained over 17,000 practitioners in business valuation and in its spectrum of specialty disciplines. Visit www.nacva.com.

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