



# NACVA

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## *NACVA Appoints Simone Velasquez-Hoover New State Chapter Foundation Executive Director*

Ft. Lauderdale, FL—West Palm Beach’s **Simone Velasquez-Hoover** has been named the executive director of the National Association of Certified Valuation Analysts (NACVA) State Chapter Foundation. She will be introduced to the Florida Chapter at a luncheon meeting on Thursday, December 8<sup>th</sup>, at the Hyatt Regency Pier Sixty-Six in Ft. Lauderdale.

Hoover has extensive industry experience in real estate development, banking, small business, hospitality and working with high net worth individuals. Her private practice focuses on business valuation, dispute resolution, taxation and management consultation on a wide variety of topics including planning, human resource development, risk management, and operations. She will spearhead the expansion of NACVA’s State Chapters, encouraging more member participation and building relationships with types of organizations within each state such as legal, Certified Public Accountants (CPAs), banking, financial, business and Chambers of Commerce to expand awareness of NACVA and the services members provide.

“We’re thrilled to have someone of Simone’s experience join our staff. She will be an excellent addition. We’ve got great things planned for our State Chapters,” said Parnell Black, NACVA chief executive officer.

NACVA’s Florida State Chapter will be meeting December 8<sup>th</sup> at the Hyatt Regency Pier Sixty-Six. Hoover will lead the noon discussion. In the coming months Hoover plans to expand NACVA’s State Chapter operations. She wants to concentrate on building Chapter recognition in local communities. “One of the biggest benefits of Chapter membership is the opportunity to share information with colleagues. Local Chapter experience is more personal, more in depth and an excellent way to get referrals,” Hoover said. Along with its training and certification programs, NACVA offers a range of support services, marketing tools, reference materials and customized databases.

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