



NACVA

PR Contact:

Jeffrey Chappell
Senior Public Relations Manager
JeffreyC1@nacva.com
www.nacva.com
801.486.0600

CENTER for
ECONOMIC & INDUSTRY
RESEARCH, LLC[®]

FOR IMMEDIATE RELEASE

GARY E. JONES JOINS THE CENTER FOR ECONOMIC AND INDUSTRY RESEARCH, LLC[®]

Business Valuation Luminary Gary E. Jones Comes out of Retirement

SALT LAKE CITY—May 22, 2006—The Center for Economic & Industry Research, LLC (formerly known as CEIR) is pleased to announce that business valuation luminary Gary E. Jones has agreed to come out of retirement to become Chief Executive Officer.

Gary's first order of business has been to re-evaluate all business strategies and completely revamp the company's website, which will be unveiled at the National Association of Certified Valuation Analysts' (NACVA) Thirteenth Annual Consultants' Conference in San Francisco, May 31–June 3, 2006.

Gary is nationally renowned within the financial community as an expert in business valuation. During his 35-year career, Gary served as a partner with Petrinovich, Pugh & Jones, a CPA firm in the San Francisco Bay Area. He founded a successful million-dollar valuation consulting firm ValueNomics[®], which was purchased in 2005 by the top 100 national firm, Armanino McKenna, LLP. Gary co-authored *The Business of Business Valuation*, which was published by McGraw-Hill in 1998. He is currently an active member of several professional and service organizations, and is an award-winning member of the National Association of Certified Valuation Analysts.

"I am totally ecstatic to have hired Gary to head up the Center for Economic & Industry Research, Inc. When I first met him 14 years ago, we immediately clicked and he assumed the informal role of being one of my creative advisors. I can honestly say that one-third of what NACVA is today had Gary's creative genius behind it. I admirably watched Gary quickly rise to the pinnacle of the business valuation profession, setting the example for other valuers nationwide on what to do to be successful. His success story is one I have shared with many NACVA members. Having him on our team is assurance that the Center will deliver all that it promises, and it will soon be the ultimate clearinghouse for data and information on private companies," said Parnell Black, chief executive officer for NACVA.

About the Center for Economic & Industry Research, LLC

The Center for Economic & Industry Research, LLC (formerly known as CEIR), is a full-service data transmission and business research firm serving the valuation, financial forensics consulting, and other relevant communities. Its vision is to provide timely research spanning many areas of the valuation process, from identifying transactions, guideline public company, and analytical data, to custom research to fit our subscriber's needs, to assisting subscribers with research and preparation of industry, executive compensation, and local area (metropolitan) sections of their reports. Its value proposition is to always be

cost-effective, easy, and fast. For additional information and to learn more about the Center for Economic & Industry Research, LLC, go to the NEW Website June 1, 2006: www.keyvaluedata.com

About the National Association of Certified Valuation Analysts

The National Association of Certified Valuation Analysts (NACVA), founded in 1991, is a global professional association that supports the business valuation, litigation consulting, fraud deterrence and detection, and a variety of other disciplines within the CPA and professional business advisory communities. Along with its training and certification programs, NACVA offers research support, marketing tools, software, journals, reference materials, and proprietary databases to enhance the professional capabilities and capacities of its members.

Headquartered in Salt Lake City, UT, the National Association of Certified Valuation Analysts has trained over 13,000 practitioners in its business valuation certification program and over 25,000 professionals in its spectrum of consulting discipline courses. For additional information and to learn more about the association go, to www.nacva.com .

About the Thirteenth Annual Consultants' Conference—*"The Bridge to Consulting Success"*

May 31–June 3, 2006 at the Hyatt Regency at the Embarcadero, San Francisco, CA
To learn more, go to http://www.nacva.com/06_conference/06_conference_form.pdf

About Gary E. Jones

Gary E. Jones is the Chief Executive Officer of the Center for Economic & Industry Research, LLC[®]. Founder of ValueNomics[®] in 1993, an author, and recognized authority on the subject of value, Gary has over 35 years of experience in consulting. Gary is a Certified Public Accountant (CPA), Certified Fraud Examiner (CFE), Certified Valuation Analyst (CVA) and was awarded the distinguished Outstanding Member Award by the National Association of Certified Valuation Analysts. Throughout his career, he has instructed hundreds of CPAs for ten state CPA societies, and taught the business valuation Certificate of Educational Achievement (CEA) series for the American Institute of CPAs (AICPA) since inception of the CEA series. Gary is co-author of the book *The Business of Business Valuation*, published by McGraw-Hill Professional Publishers, Inc.

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