



NACVA

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Business Valuation a Hot Topic at Annual Conference

Salt Lake City, UT—What are the hot topics in the business valuation industry? The valuation discipline is challenging, vibrant, dynamic, rapidly changing and controversial. Court decisions are requiring expert opinions on most financial matters. The Internal Revenue Service (IRS) has rules that describe qualified appraisals and qualified appraisers for many purposes. How can consultants keep up with all the changes? The National Association of Certified Valuation Analysts (NACVA) will present the year's first and most important multi-disciplinary conference June 1–4, 2005 in Philadelphia, Pennsylvania entitled, "Valuation, Litigation, and Fraud Deterrence—Practical, Theoretical, and Academic Perspectives."

This year's conference will be the finest of its type ever held. NACVA has lined up the industry's indisputable leaders in their respective disciplines to speak on valuation, litigation and fraud deterrence. NACVA leads the consulting industry by providing the latest developments impacting the discipline and offering state-of-the-art training.

Businesses need to be valued, for example, when bought or sold, when there are disputes in a partnership or a divorce, or when estate taxes must be determined. There will be two business valuation (BV) tracks offered at the conference, one intermediate and one advanced. Mel Abraham, a nationally recognized, award-winning lecturer will lead a discussion on BV case law. His book, *Valuation Issues and Case Law Update—A Reference Guide*, is now in its fifth edition. Z. Christopher Mercer, chief executive officer of Mercer Capitol, a pioneer in his field and one of the most sought-after speakers on business valuation issues for professional groups, will speak on topics from his new book, *The Integrated Theory of Business Valuation*.

Valuation consultants must be in constant pursuit of greater knowledge and expanding skill sets to stay ahead of the curve. This discipline dynamic has become more apparent in recent years as the wealth of information has blossomed, the demand for services has intensified, and the keen eyes of the judiciary, legal, and regulatory communities have put these services under the microscope.

Howard Lewis, the national program manager for the Engineering and Valuation Program at the IRS will discuss how taxpayers and practitioners can collaborate and work together to build models for resolving valuation disputes. He is one of 50 industry giants who will present at the superconference. Others include Robert Slee, managing director of Robertson and Foley, will discuss Private Capital Markets. His presentation provides an expanded valuation framework that will enable appraisers to offer owners value-added services.

"This is an unparalleled opportunity to tap the priceless experience of the industry's undisputed leaders," said Parnell Black, MBA, CPA, CVA and NACVA's chief executive officer. "You'll find insights and information you can put to immediate use in building and maintaining your successful practice."

NACVA is the nation's leading professional association supporting the valuation, litigation and consulting disciplines within the CPA and professional communities—visit us online at www.nacva.com. For additional information contact: Jeanne Shaw, Public Relations Campaign Manager, at jeannes1@nacva.com or call 1-801-486-0600.

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