

# Utah Business

Players

*June 2006*





Bill Evans

Procter & Gamble (P&G) has named **STEVE HAFEN**, former campus director of University of Phoenix, Calgary, as executive vice president of educational services. Prior to his position with P&G, Hafen was a vice president at Deloitte Inc.

**PAUL ABBOTT** has joined project management software company AtTask, Inc. as the company's first vice president of marketing. Most recently, Abbott worked as a product manager at MyTeamSystem, where he helped double the annual sales of the People Finder product within six months.

With more than 13 years of sales experience in the enterprise software and services team, **WILLIAM HODGES** has joined Sealed Corporation as senior vice president of sales. Previously, Hodges served in a similar position with Veeva Systems Inc.

O.C. Tanner has appointed **DAVID PETERSEN** as president. Petersen began his career at O.C. Tanner in 1993 as a market research manager, ultimately becoming the company's COO in 2002. He was appointed to the board of directors one year later.

Adding to its senior vice president staff, Mountain America Credit Union has promoted **SUZANNE OLIVER** to senior vice president of sales and general counsel. **MARKHALL PAEPKE** is senior vice president of human resources. **TONY RASMUSSEN** is senior vice president of operations services. **MICHAEL TURNER** is senior vice president of commercial lending, and **ANNETTE ZIMMERMAN** is senior vice president of business services, select financial services and advisory board of services centers.

**DOUGLAS D. ANDERSON** has been named dean of Utah State University's College of Business. A U.S. alumna, Anderson is a managing partner of the Center for Executive Development, a Boston-based provider of seminars and workshops that he co-founded with Harvard colleagues in 1987.

Paradeigm Medical Industries Inc. has chosen **MICHAEL S. AUSTIN** as vice president of sales and marketing. Prior to the new appointment, Austin served as sales and marketing manager for XMedica and then operations coordinator for Allergene Health Care in Chicago.

**HODDAN** Health Industries, a manufacturer of commercial and home equipment and medical diagnostic tools, has named **MARVAL SADLER** as president. After joining the company in 2002 as executive vice president, Sadler is replacing **LYNN HODDAN** as president. Hoddan will continue to chairman of the board.

Lexis-Nexis has named **ROBERT NEUMISTER, JR.** as its new executive vice president and CFO. Neumister was instrumental in managing the strategic launch of Lexis-Nexis Inc. from Quest Communications, as well as the company's \$1 billion initial public offering. He was also the founding CFO of Sprint PCS.

**BRIAN A. LYARD** has been appointed as administrative vice president of Brigham Young University. He will also continue in his role as CFO. Lyard will be working with the accounting firm Arthur Andersen for three years, where he headed the firm's strategy, finance and economic consulting practice in Northern California.

Apria Inc., an operating subsidiary of Apria Air Express, has promoted **DON T. SQUIRE, JR.** from director of accounting to CFO. Squire has served as a consultant in finance and accounting leadership capacities in private industry for the past 16 years.

**DALLAS B. NOYES** has been chosen as senior vice president of development for RemedyMD. Noyes founded Cig to Inc. and CAD Management Services and has developed advanced engineering design and data management solutions for Global 500 companies.

Education Mutual Insurance Association has hired **RICHARD TOKLEY** as vice president of public employee relations. Prior to the appointment, Tokley worked for the State Office of Education, managing the financial planning and budgeting for school districts. He is also a former business administrator for the Lincoln and Dakota school districts.

Multinational research company Ipsos Interact Research has named **DR. ROBERT A. MOWE** as corporate vice president of science research and development. Mowde has held senior positions at Metabolics Pharmaceuticals, Johnson & Johnson and Novartis Pharmaceuticals.

U.S. Life Insurance Inc. has created two new senior positions. **DAN CHARD**, former head of the company's European operations, has been appointed as executive vice president of international strategy. Former president of the Pharmacy division, **DR. JOE CHANG** has been named chief of scientific affairs.

**MICHELE CHRISTIANSEN** was appointed as general counsel for Geo. J. Munnion, Jr., replacing **MICHAEL LEE**, who will lead in July 2010 as a law clerk to U.S. Supreme Court Justice Samuel Alito, Jr. Christiansen is currently the director of the Commission on Criminal and Juvenile Justice and was an assistant district attorney for seven years.

Supplier of software to government agencies and commercial enterprises, Galt Systems Inc. has promoted **DAVID WILCOX** to senior vice president of business development and **CHRS ALLEN** to senior vice president of operations. Wilcox joined Galt Systems in 1992 and has visited a business site in the international service market. Prior to joining the company in 2002, Allen was a business unit leader for the Federal Reserve Administration.

The National Association of Certified Valuers Always has named **JFFREY CHAPPELL** as senior public relations manager. Prior to joining NACVA, Chappell was a public relations executive with Steep Horn Group PE.

"We bring value to our clients by helping them build strong relationships within their organizations and maximize their bottom line by joining the world with business as opposed to a closed one and services and solutions within our firm." —David Peterson

"Dr. Rosenbloom brings both a rich experience in science and a proven track record of success in the business world with him to the College of Business. We are excited to have a relationship with his appointment to the university as well." —Raymond Crowell, MBA, president