

StrategicBenchmarking.com

NACVA Conference Update

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STRATEGIC BENCHMARKING *for VALUE*
Driving your company's value

Current Events



NACVA Conference Update

Mike Mard had the pleasure of introducing Bob Herz, Chairman of the Financial Accounting Standards Board, at the Thirteenth Annual NACVA Consultant's Conference. Mike also served on a panel with Mr. Herz that addressed issues in the financial reporting environment dealing with the fair value obligation of providers and users.

Mike along with Jim Rigby presented Strategic Benchmarking for Value at the NACVA conference on June 1st. The session had nearly 100 participants in attendance and gave in-depth information on the SBV framework and model that advances valuation-based skills, education, and experience by combining balanced scorecard and economic value added techniques.



Mike Mard and Jim Hitchner issued the first "Financial Valuation and Litigation Expert" journal at the NACVA conference. The journal gives views and tools from leading experts on valuation, forensic/fraud and litigation services. The bi-monthly publication packs in over 30 nationally recognized experts on its panel and addresses vast arrays of issues that affect not only financial valuation but litigation experts as well. It's a must have!

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