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Chappell joins NACVA as public relations manager

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SALT LAKE CITY — The National Association of Certified Valuation Analysts announced the appointment of Jeffrey Chappell as senior public relations manager. He brings more than 10 years of diverse experiences in public relations and event management to NACVA.

Prior to joining NACVA, he worked as a public relations associate with Snapp Norris Group P.R., a leading technology strategic public relations agency in Salt Lake City. He led several accounts for Broadcast International Willowstick Technologies, and Amp Resources. Chappell has worked in various public relations capacities for organizations such as the American Red Cross, Pebble Creek Ski Area and Comprehensive Mental Health. He also serves as a petty officer second class in the U.S. Navy, managing and disseminating communications and information. He received a bachelor's degree in health care administration from Idaho State University.